

2025/26 Sponsorship Proposal for:

Group Programme Support for People with Aphasia

Dyscover provides structured support to people with aphasia, responding to their changing needs. All programmes are supported by specialist professional Speech and Language Therapists and trained volunteers.

We provide short- and long-term group programmes, provide support for families, and run conversation partner training courses for couples. Dyscover offers both in-person and online group support.

Most of our beneficiaries have acquired aphasia following a stroke, although the condition can be caused by any brain trauma.

We also offer individualised support and therapy for people and families living with Primary Progressive Aphasia, a rare dementia in which communication difficulties are the first symptom.



Table of Contents

1. Introduction
2. About Dyscover's Mission
3. Sponsorship Opportunities
4. Benefits of Sponsorship
5. Sponsorship Packages
6. Social Impact and Community Alignment
7. Our Core Services
8. Contact Information



1. Introduction

Thank you for considering this sponsorship proposal from Dyscover.

Dyscover was founded in 1994 by Gill Jackson MBE, a speech and language therapist with many years of NHS experience. Gill had a vision of a community organisation offering long-term support through providing a range of activities in response to the needs of people with aphasia and their families.

Aphasia affects a person's ability to find words and to understand language, both spoken and written. Aphasia ranges from mild to severe and can be a long-term condition which affects whole families. It is isolating, frustrating and is usually acquired without warning, most often through stroke but can also be the result of a brain injury or rare dementia called Primary Progressive Aphasia.



2. About Dyscover's Mission	Dyscover' Mission is to inform, support and empower people with aphasia to manage their communication disability and to reengage with life. We create an aphasia-friendly community in which people feel included, valued and have a sense of purpose. Dyscover operates vital services for people with aphasia across the UK – online and in person (in Surrey and South London). Our service is unique because all our sessions, programmes and courses are led or overseen by professional speech and language therapists. We follow the Life Participation Approach to Aphasia (LPAA) using supported conversation techniques across our service. We deliver our Mission as a Centre of Expertise from which we can share our knowledge in helping and empowering people with aphasia, and all who support them, to manage their communication disability and re-engage with life. • We involve members in all aspects of the running of the groups. • We run our activities professionally – all groups and courses are run and managed by speech and language therapists. • We believe that with the right help our members will make improvements in their ability to communicate, increase confidence and increase self-esteem. • We believe that, by meeting together and with our help, our members will learn to live positively with their disability.
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3. Sponsorship Opportunities	Sponsors can select from various opportunities, including: • Core Group Programmes: Sponsorship for one or all, of our weekly communication group sessions during term time. Packages start from £500 through to £5000 to sponsor a group communication programme for one year. 5 groups. • Challenge Programme: This programme offers members a range of creative and stimulating activity-based sessions, alongside their regular communication groups above. Benefits include increased confidence, independence and reconnection with the wider community. • Online Programme: Title sponsorship of our online offerings, delivering remote access to our full range of groups and adapted challenge options to enable access to people with aphasia from a wider geographical area, who would otherwise be unable to access group support. 3 groups. • Primary Progressive Aphasia (PPA) Programme: We provide individual and group support for people, delivered by experienced clinicians, at all stages of PPA. Working with partners and family, our services include assessment, advice, education and communication strategies. As PPA progresses, we continue to support people with ongoing reviews and troubleshooting to help manage new and emerging communication difficulties. Dyscover is one of the few organisations in the UK which offer support to individuals with PPA. Title sponsorship for our leading PPA programme starts at £2500 for one year. Further information on our core services can be found in Section 7 of this document 'Our Core Services'. Title sponsorship and Individual packages can also be fully tailored to your needs and budget.
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4. Benefits of Sponsoring

Sponsorship of Dyscover's programmes and activities offers:

- **Enhanced brand reputation** through association with a community focused organisation
- **Public visibility** via logo placements in physical and digital communications
- **Alignment with CSR objectives**, demonstrating your brand's commitment to sustainable practices
- **Community engagement** that helps build meaningful relationships with stakeholders and participants

Specifics:

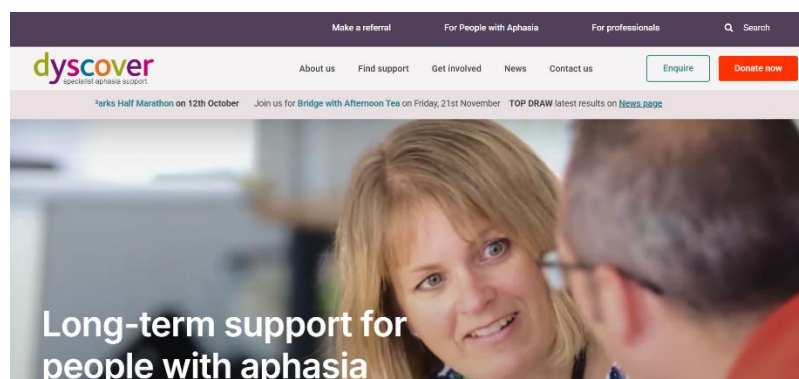
We have over 270 service users including carers as beneficiaries at Dyscover.

Newsletters and Reports are distributed to over 500 people.
Website Visitors = 450 per week
Social Media Followers = 1000 across Facebook and Instagram.

[Click here for the Dyscover website](#)

[Click here to see our latest Newsletter](#)

[Click here to see our latest Annual Report](#)



5. Sponsorship Packages	Below are our specific sponsorship packages available. Each package offers benefits that maximise brand visibility and engagement. Our flexible packages provide options to meet all CSR budgets, objectives and levels of community involvement. We are happy to discuss further detailed requirements for all individual packages:	
Platinum Level Sponsor	Maximum of 10 Sponsors	£5000 per year
One Group Visit and/or volunteering opportunity with publicity photos for you to use in your organisation		
A Presentation to staff on stroke risks or dementia awareness		
Annual report banner		
Newsletter banner		
Website Banner listing		
12 Social media posts (one per month)		
Invitation to a Yearly Sponsorship lunch		
Priority allocation of Challenge event places		
Gold Level Sponsor	Maximum of 10 Sponsors	£2500 per year
Annual report banner		
Newsletter banner		
Website Banner listing		
6 Social media posts (Every other month)		
Invitation to a Yearly Sponsorship lunch		
Priority allocation of Challenge event places		
Silver Level Sponsor	Maximum of 20 Sponsors	£1000 per year
Newsletter banner listing		
Website Banner listing		
3 social media posts		
Invitation to a Yearly Sponsorship lunch		
Bronze Level Sponsor	Maximum of 35 Sponsors	£500 per year
1 SM posts when you join		
Website Listing		

6. Social Impact and Community Alignment

At Dyscover, we aim to maintain and advance our quality in-person, online, PPA and 'Challenge' programme activities.

We want to reach more people with aphasia through outreach services by expanding our in-person and online services and being accessible and inclusive to all, particularly ethnic minority groups.

We want to continue to develop Dyscover as a centre of expertise, using our Ambassadors to raise public awareness. By providing quality training we hope to increase the depth and breadth of support within the community, and we will continue to build strong relationships with academic researchers & establishments and provide student opportunities.

By sponsoring our core activities and group communication programmes, your organisation can make a real difference to people's lives, actively contributing to social change, and aligning your brand with wider community benefit and CSR values.



A PPA Peer Group



7. Our Core Services

Foundation:

Our 'Foundation' programme helps people who have recently acquired aphasia. It helps them to adjust to and live with their disability and helps the person to understand their aphasia and the strategies they can use to improve communication and have meaningful conversations. We offer a high level of emotional and family support and provide a structured programme with individual goal plans included. This support can be either in-person or in online groups.

Extend:

Our 'Extend' Programme suits people who are successfully using a range of communication strategies and who have gained confidence. Aimed at those who have managed to come to terms with their aphasia and are ready to 'move on' from patient to active citizen. Programmes are structured but more beneficiary led. There is more emphasis on self-support and providing greater challenges and responsibility in order to promote independence. This can often, but not exclusively, be for pre-retirement age. This support can be either in-person or in online groups.

Sustain:

Our 'Sustain' programme is designed for those who have become more accustomed to living with aphasia but still need help and encouragement to use their communication skills within a supportive environment. This support can be either in-person or in online groups.

Explore:

Our 'Explore' programmes are short-term groups with a particular focus, bringing together people with aphasia who have similar interests and goals, such as returning to work/volunteering or reading improvement, for example. This support can be either in-person or in online groups.

Challenge Programme:

Dyscover offers a tailored programme of 'Challenge' activities. Running alongside our weekly conversation groups, we work in partnership with suitably qualified 3rd party providers; onsite, offsite and remotely. We typically offer a range of accessible sports, creative and social opportunities to encourage recovery and a re-connection to community life in-line with our philosophy of enriching life participation with aphasia. During the Dyscover term, Easter and Summer breaks we offer an opt-in to a variety of different activities. Sustaining weekly contact when the groups are not running maintains connection, which can be important to many Members.

Primary Progressive Aphasia (PPA):

People with PPA have different needs to those accessing our services above. We have been running our dedicated PPA service since 2015, led by our former Director of Service, Rosemary Townsend, who has a vast clinical experience in this area, leading the unique and sought after service. Based on feedback from people we have already helped, research evidence, and on our own clinical experience these services are designed to support people at different stages of PPA. We accept self-referrals, or referral from a health professional and all people referred are assessed for suitability before therapy is offered. All Support and interventions are offered in person and online. People with PPA are encouraged to attend sessions with a partner or family member but can be seen alone if appropriate.

8. Contact Information

For sponsorship enquiries, please contact:

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